



June 6, 2022

**Champion Care Purchases The Highlands Of Dyersburg Health and Rehabilitation**  
*LTC Provider Committed to Providing Quality Care and Services to Dyer County Residents*

Champion Care is pleased to announce that the long-term care provider company has assumed ownership and operations of The Highlands Of Dyersburg Health and Rehabilitation, renaming it The Bay at Dyersburg Health and Rehabilitation Center.

“Champion Care is pleased to have the opportunity to lead this important community resource serving frail older adults in the Dyer County area,” said Mark Ruvel and Izzy Weinberg, Managing Partners of Champion Care. “We thank the staff and leadership of the facility for their commitment to providing quality care to those who need it in the community, and thank the Patients, Residents and their families for the honor of providing care and services to them and their loved ones.”

Started in 2017, Champion Care owns and operates 16 skilled nursing facilities in Wisconsin, Tennessee, and New Jersey. The Mission of Champion Care is to provide quality services to our residents and their families, by assisting and enabling every resident to attain his or her highest potential. As a community of health care providers, Champion believes and strongly encourages our staff to treat every resident with the utmost respect and dignity, as if they were their own parent. As part of this mission, Champion strives to be the best provider and employer in each of its communities.

“Champion Care remains committed to ensuring that this transition moves as smoothly as possible with minimal (if any) impact on our Patients, Residents, and their Families. During this transition and moving forward, our experienced Team will work hard to advance the facility’s overall, health inspection, staffing, and quality measures,” Ruvel and Weinberg said.

In an announcement to Patients, Residents, and their families, Ruvel and Weinberg said, “On behalf of the Champion Care Team of skilled and experienced administrators, clinicians, and caregivers, we are honored to have the opportunity to care for you or your loved one. We know that you call this facility your ‘home’ and our capable and qualified Team of clinicians and caregivers will do everything possible to create a home-like atmosphere for you or your family member.”

In an announcement to the staff, Ruvel and Weinberg said, “Champion Care wants to make this facility a good workplace home. Please know that our entire Team wants to do everything possible to make this transition as smooth as possible for you and your colleagues.”

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The facility welcomes any members of the community interested in becoming a part of the facility's Team of Caregivers to apply for open positions. For more information on employment opportunities, please go to [www.bay-dyersburg.com](http://www.bay-dyersburg.com).

"Champion Care is always interested in hearing the perspective of all members of the community with new ideas about how to advance the care and services that our facilities provide to those who we serve," Ruvel and Weinberg said. "At The Bay at Dyersburg Health and Rehabilitation Center, our Team of Caregivers believes in providing the opportunity for each resident to live their best life."

For more information on The Bay at Dyersburg Health and Rehabilitation Center, here is our contact information: [info@bay-dyersburg.com](mailto:info@bay-dyersburg.com); (731) 285-9710.

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FOR MORE INFORMATION CONTACT:

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